

*Great Web design
without functionality is
like a Sports car with
no engine.*

*“Websites should look
good from the inside
and out”*

NCUC.org Website Revamp

A Proposal for the Revamp of Non Commercial
Users Constituency website

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Non Commercial Users Constituency

A proposal for the revamp of ncuc.org

Introduction

webCreative Digital LLC

webCreative Digital LLC is a full-cycle digital media, web, software, and mobile application development company creating solutions for a wide range of clients/industries.

webcreative.digital



NCUC

The **Non-commercial Users Constituency (NCUC)** is the home for civil society organisations, public interest groups, and individuals in (the Internet Corporation for Assigned Names & Numbers) ICANN's Generic Names Supporting Organization (GNSO). The GNSO is the place where different stakeholders are represented in ICANN's activities and develop consensus policies for governing generic top-level domain names (gTLD) like .com, .net, and .org.

ncuc.org



Notable Projects / Clients

We have been involved in one way or the other in the following projects:

- ✓ **The Nigerian National Portal [Ongoing Revamp]**
The official Website of Nigeria
nigeria.gov.ng
- ✓ **Nigerian Institute of Architects**
Governing body for Architects in Nigeria
nia.ng | my.nia.ng
- ✓ **OPS Safety Solutions, Texas**
Website Project, 2020
opssafetysolutions.com
- ✓ **Federal Ministry of Information and Culture**
The official Website of the Ministry
fmic.gov.ng
- ✓ **BeHealthyAfrica**
Health and Food Advisory Website
behealthyafrica.com
- ✓ **Ministry of Defence (MOD, Nigeria)**
Revamp of the Ministry's Website
defence.gov.ng
- ✓ **Sustainable Development Goals (Nigeria)**
Office of the Senior Special Assistant to the President on Sustainable Development Goals
sdgs.gov.ng
- ✓ **Independent Corrupt Practices and other related offences Commission (ICPC)**
Official Website and Anti-Corruption Academy of Nigeria website
icpc.gov.ng | icpcacademy.gov.ng
- ✓ And many more.

Objectives

The NCUC website needs to be interactive and provide an appealing user interface as well as a great experience for visitors, while providing key data exchange for the organization.

Overview of Objectives

The following are the objectives of the revamp:

- ✓ Contemporary User Interface and Experience
- ✓ Restructuring of contents and information on the website
- ✓ Update of the contents on the website
- ✓ Strategy for keeping the site updated
- ✓ Update Web Security
- ✓ Secure Website



Proposed Solution / Technical Submission

General Proposed Website Features

✓ **Contemporary, User Friendly Designs**

A consistent, user-friendly design for the website – designed to meet current design trends and standards.

✓ **Content Management**

Easy Content Management and upload for content managers.

✓ **Informational Pages**

Update of all general information pages about NCUC, restructuring of contents and redesign of pages.

✓ **Security**

Security measures will be implemented to keep intruders away from the websites and further secure the website from attacks.

✓ **Downloads**

Easy way to upload documents to the website and make them available for downloads.

✓ **Mobile Website**

Mobile friendly websites.

✓ **Social Media Integration**

All available social media handles will be integrated into your website.

✓ **Form Management**

Contact Forms and custom automation via forms.

✓ **News & Media**

News, Stories, Press Releases, Videos, Pictures and more are easily displayed on the website.

✓ **Events**

Upcoming events can be added and managed on the website.

✓ **Backup System**

Automated, Scheduled Backups of the website.

✓ **Analytics**

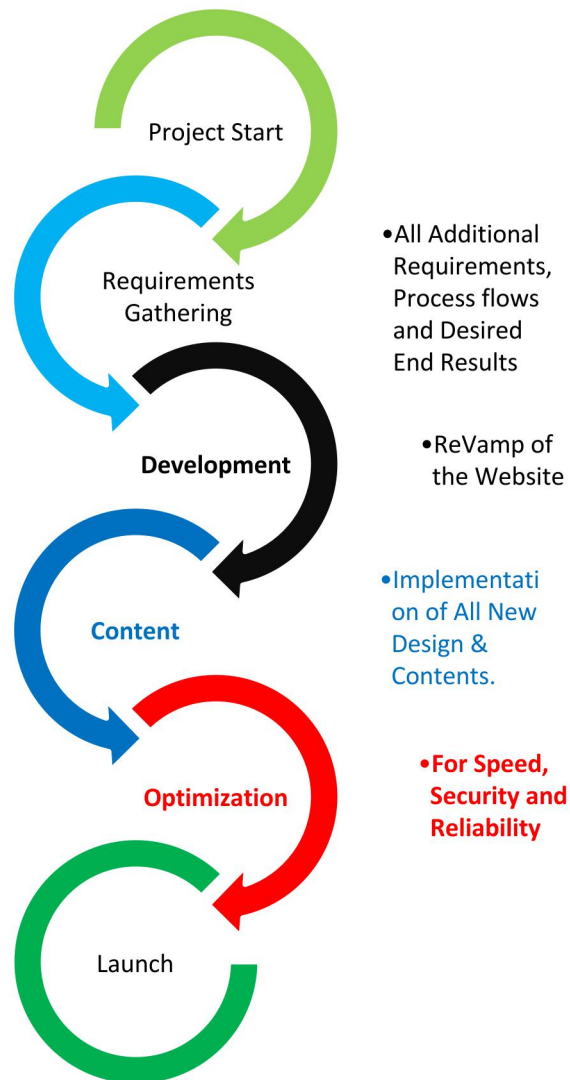
Know your Visitors. Get to know the statistics of your website visitors – location, type of devices, network used, etc. We provide web analytics on your portal, for effective tracking and data analysis.



Project Workflow

Project Stages

The following illustrates the development stages for the FMYSO website Project.



Project Work Flow

Project Personnel((NCUC)

The NCUC will provide dedicated personnel to provide timely information as well as interface with **webCreative Digital** throughout the project.

The said person(s) will also provide feedback from NCUC with regards to the project as well as facilitate meetings with key stakeholders throughout the project.



Project Estimate

Project Costs

Find attached a cost estimate of this project subject to further discussions and approval. The estimate only serves as a guide to final implementation costs and a final invoice will be issued once all the requirements are finalized upon by both parties.

Project Timeline

The project Timeline is estimated at 6 - 7 weeks. A full project implementation schedule will be shared before project commencement.



Conclusion

We have a very high confidence about delivering your project beyond expectations with our experience over the years with similar high-profile projects.

We look forward to adding value to the NCUC and making your website a remarkable experience.

Thank you for your time.

Sincerely Yours,

Oluwasegun

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