

REQUEST INFORMATION

Title of Proposed Activity

Continuation of Policy Writing and Advocacy Training

Community Requestor Name

Chair

NCUC

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REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

We would like to propose the continuation of the NCUC Policy Writing Course previously accepted for [FY18](#) and [FY19](#). The Course would allow members to be empowered to engage in the process writing comments. NCUC relies on a significant network of civil society, advocacy groups and individuals across different regions (more than 560 members from more than 100 countries) and we understand that the policy training is essential to activating this valuable resource. The program has already proven fruitful in, at least, two ways. First, the Writing Course has stimulated new members to engage in policy. Second, as more members are engaging in policy writing, they share the task of building a comment thus creating new avenues for collaboration. At the NCSG level, [37 comments](#) were submitted in 2018 with the participation of (a) 7 out of 9 NCUC F2F policy-writing course attendees, (b) 12 out of [38](#) NCUC members who participated in the pre-policy writing course webinars held in February 2018 and (c) 13 out of [25](#) NCUC members who participated in the final webinar in April 2018. We strongly believe that such information supports the fact that capacity building efforts within NCUC, such as this course, can add significantly to our Stakeholder policy engagement as there is interest coming from our members towards tool that would enable them to qualify their participation in PDPs.

Goal: This is a continuation of a pilot Policy Writing Training successfully conducted in FY18 which occurred during ICANN61. The general strategic objective is to start a new cycle of policy training for NCUC members with both F2F and online sessions - granting new opportunities for those who were not able to attend the sessions neither physically or remotely. This would provide important training for NCUC members to develop their policy development skills and enable more effective participation in ICANN PDPs (policy development processes, working groups and cross-community working groups).

This proposal aims to prepare NCUC members to become penholders of important policy documents in ICANN WG/CCWG, and to be able to lead policy development processes through the NCUC. It is also important for our members to be upskilled in writing internal procedures and policies with regards to the governance of NCUC. The proposal requests a program/ hands-on format training on writing effective procedures and policies and public comments, developing advocacy skills and a policy development participation toolkit.

Format of the program: The program is divided into two segments: (1) online training on policy writing for selected NCUC members with the materials developed through the first edition of the training and made available at ICANN Learn online platform and) one Policy writing webinar and (2) one-day onsite training to be held before or in parallel to ICANN public meetings provided for members who are already attending the meeting. The onsite training will also allow remote participation.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Policy writing training

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One-time activity (to be held previously to one of the three yearly of ICANN meetings, ideally during Community Forum or one day before the Policy Forum.)

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

Aligned with ICANN's mission, commitments and core values:

- Coordinating the community's policy development efforts reasonably and appropriately related to these technical functions
- Employing open, transparent and bottom-up, multistakeholder policy development processes that are led by the private sector (including business stakeholders, civil society, the technical community, academia, and end users).
- Empowering current and new stakeholders to fully participate in ICANN activities.
- Developing a globally diverse culture of knowledge and expertise available to ICANN's Board, staff and stakeholders.

2. Demographics. What audience(s), in which geographies, does your request target?

All ICANN regional groups (note NCUC has members in more than 100 countries). Members from developing countries that apply for such funding through NCUC Exec Comm will be given priority. In addition, regional proximity to ICANN meetings might also be considered (but other factors are also important in deciding which member will be participating in the training and attending the meetings)

3. Deliverables. What are the desired outcomes of your proposed activity?

1. At least 10 NCUC members trained in writing policy documents and public comments writing.

2. Issuance of at least 4 public comments by those participating in the program. The trained NCUC members will help shape the NCUC Policy Committee in the future.

3. More participation of NCUC members at WG/CCWGs and submissions to ICANN's public comments.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

We will know the number of NCUC members participating in drafting public comments and volunteering to become rapporteurs, chairs of working groups, effective participants in working groups, writing blog posts on policy issues being discussed at GNSO and ICANN, and active in internal NCUC processes. Each of these measurements will have a number and as necessary related outcomes can be described.

We will also seek to improve continuous interaction with staff to also map other metrics/variables that might further help us in measuring the success and impact of the program (i.e.: attendance). Such an effort would also contribute to strategically tethering the format and demands we aim to address within our Constituency in case of future editions. Last but not least, each participant of the course will be asked to volunteer as penholder of at least one public comment past the course.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

Yes, trainer in policy development and writing.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Yes, for the online portion of the program. Adobe connect, shared work spaces.

Language Services Support:

No

Other:

Stationary services - Paper board (for example) and other resources that might be aid the trainer in conducting the course.

Travel Support:

Accomodation for activity before the respective ICANN meeting.

Potential/planned Sponsorship Contribution:

Yes (NCUC could secure a short amount of its own funds to secure food/catering for the required onsite training)