# Key words, Impressions

*As Aicha phrased it: “ key words that NCUC aim to represent, abide by or support.” Just add them wherever you want, I will create a word cloud afterwards to see what was mentioned often*

Openness,Grass-roots, freedom of expression, Internet, collaborative (chain?),

interconnected, conversation.  
policy professionals, domain name natives, volunteer fanatics, collaboration creators, multistakeholder(itus), believers in bottom-up, deliberative dialogue, ICANN enthusiasts .

**Community,**Voice for individual users, Place for Academic enthusiasts

Activism, intellectual work, politics, world citizen, writings

# Suggestions on attributes of the future logo

something that connect, augment and empower and enfasizes

diversity, trough shapes, graphics, colors

Have in mind diversity

Very important to remember logo should also work for printed B & W material which may occasionally be needed

# Concrete Logo suggestions

*One Line for one suggestions, if possible add links to images or include images directly.*

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| Tulip shaped logo. Tulip is the symbol of passion. The passion can be for a cause. |
| Variations on one of those:  <http://content.sportslogos.net/news/2014/02/Bucs-Logo.png>  <http://www.clipartkid.com/images/120/notre-dame-fighting-irish-logos-logotipos-gratuitos-clipartlogo-com-YGbhWf-clipart.png>  <https://stvrsnbrgr.files.wordpress.com/2014/06/tiananmen-bw.png> |
| <http://static.tvtropes.org/pmwiki/pub/images/raspberry_1325.JPG> |
| giraffe |
| zebra |
| donkey |
| Okapi |
| Ant - <http://beehivecollective.org/> |
| dung beetle |
| thistle |
| stylized version of Delacroix’s liberty leading the people? We could change the French flag to an ICANN logo?<http://www.artble.com/imgs/b/d/4/134968/778457.jpg> |
| play on the Apple logo by taking a bite out of the ICANN globe |
| Ganesh, the Hindu god who is the remover of obstacles. |
| Honeycomb with the letters N C U C embedded in the hexagons  For example something like this image.  FreeVector-Honeycomb-Graphics.jpg  Source: <https://www.freevector.com/uploads/vector/preview/16068/FreeVector-Honeycomb-Graphics.jpg> |
| N C U C letters with some (may be ICANN's) globe in the background or some kinda Dawn/Light in the background:  Like this:  NCUC.png  This one is not bad (MM) |
| some suggested that the globe should probably be turned away from north america  This looks elegant. I suggested to use the globe from ICANN’s logo instead of this globe. |
| common flag made of the different flags representing members of NCUC |
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| Some ideas.  Thinking of community. I am no designer :)  NCUC2.png  NCUC4.png |
| IDEA: NCUC as a building supported by multicultural individuals, Academy |
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