This file is for illustration of a possible inventory for various In reach activities

| **Activity** | **Type** | **Target Audience** | **Expected Outcome** | **Timing** | **Awareness** | **Participate** | **Contribute** | **Driver** **Facilitators** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| ICANN Meetings | Direct Engagement and Networking - F2F mtg | All ICANN Community | Better engagement and facilitation for ICANN Community to meet | 3 times per year | X | X | X | ICANN Staff: Community: |
| Monthly Updates | Publication – Webpage articles on Community Mtgs  | All ICANN Community | Updating staff and community with recent developments | Monthly |  | X | X | ICANN Staff: Community: |
| Cross Constituency Intercessional | Direct Engagement and Networking - F2F mtg | Staff and Constituency Leaders | Better understanding and communication on activities | Yearly or Semi-Annual |  |  | X | ICANN Staff: Community: |
| Intercessional Meeting | Direct Engagement and Networking - F2F mtg | Community Leaders | A number of ICANN communities have proposed funding for intercessional meetings and outreach events in various regions. ICANN believes that this presents potentially valuable opportunities for outreach and capacity building. Before committing to a host of various requests, this two day January 2013 pilot program(in a hub city) will allow the organization to explore this idea and will serve to gather participants from all non- contract communities. One day of the program will offer communities the opportunity to reach out to prospective members and the second will provide cross community collaboration opportunities. Expenseswould include staff coordination time, and travel support and limited scribing, recording and transcripts. | FY13 |  | X | X | ICANN Staff: Community: |
| Capacity Building | F2F and Workshops |  | ICANN recognizes the need for capacity building for the SO/AC, to that effect ICANNwill provide funds to support various face to face meetings and workshops at ICANN meetings, or where appropriate other Internet Community Conferences. The SSAC annual intercessional will also be funded in FY13 to enable in depth collaboration and in person meetings to develop SSAC annual workplan. | FY13 | X | X | X | ICANN Staff: Community: |
| Pre-ICANN meeting Policy Team webinar | Training and Direct Engagement and Networking – Adobe Connect conference | Community and Staff | Preparation for the upcoming ICANN Meeting for better engagement | 2-3 wks prior to Mtg |  |  | X | ICANN Staff: Community: |
| Leadership Training | Training/Educational Program | Newly elected SO/AC Chairs and WG Leaders | Better communication, and engagement | Annual |  | X | X | ICANN Staff: Community: |
| Public Comment Periods | Online engagement Tools and Fora – via Public Comments | Community | Engagement | On demand and as necessary |  | X | X | ICANN Staff: Community: |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Community wikis | Online engagement Tools and Fora | Community | Better communication and engagement |  | X | X | X | ICANN Staff: Community: |
| Translations | Publication | Community | Better communication and engagement | On demand and as necessary | X | X | X | ICANN Staff: Community: |
| Brochures, Factsheets | Publication | Various Community Groups | Better communication, recruitment and engagement, Increased awareness of ICANN’s mission and the MSM; increased participation in ICANN process; better policy and technical understanding | On demand and as necessary | X | X |  | ICANN Staff: Community: |
| CC NSO Training and workshops | Training/Educational Program | ccTLD Community | Better communication and engagement | On demand and as necessary |  | X | X | ICANN Staff: Community: |
| Social Media | Online engagement Tools and Fora | Various ICANN Groups | Better communication and engagement | On demand and as necessary | X | X | X | ICANN Staff: Community: |
| Teaching and Training workshops | Direct Engagement and Networking | policy training, implementing DNSSEC, etc. | Better understanding of best practices and the security, stability and interoperability of the Internet, policy building | On demand and as necessary | X | X | X | ICANN Staff: Community: |
| ICANN website updates, Announcements, News releases, Blog postings, Media Services, Press events, Social Media | Publication and Online Engagement Tools | Community | Better communication and engagement | On demand and as necessary | X | X | X | ICANN Staff: Community: |
| Annual Report | Publication | Community | Better communication and engagement | Annual | X | X | X | ICANN Staff: Community: |
| Activity | Type | Target Audience | Expected Outcome | Timing | Awareness | Participate | Contribute | ICANN Staff: Community: |
| Remote Participation Services | Online Engagement Tools and Fora | Community | Better communication and engagement | Mainly at ICANN meetings as well as on demand and as necessary |  | X | X | ICANN Staff: Community: |
| Surveys | Online Engagement Tools and Fora | Various Community Groups | Better communication, understanding and engagement | on demand and as necessary |  |  | X | ICANN Staff: Community: |
| Regional Registry/Registrar Meetings | Training/Educational Program, Direct Engagement and Networking | Regional Communities | Better communication, recruitment, and engagement | Annual | X | X | X | ICANN Staff: Community: |