

June 15, 2010

**Via Email: [new-constituency@icann.org](mailto:new-constituency@icann.org)**

Peter Dengate Thrush, Chair  
Internet Corporation For Assigned Names and Numbers  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA 90292-6601

**Re: Notice of Intent to Form a New GNSO Constituency:  
Not-for-Profit Organizations Constituency ("NPOC")**

Dear Mr. Dengate-Thrush and the ICANN Board of Directors:

We thank you for the opportunity to submit the attached Notice of Intent to Form a New GNSO Constituency pursuant to ICANN's New Constituency Application Process<sup>1</sup>. We propose the creation of a new constituency within the Non Commercial Stakeholder's Group ("NCSG") for not-for-profit organizations tentatively called the Not-for-Profit Organizations Constituency ("NPOC"). Not-for-profit organizations rely upon the Internet to communicate with the public about their mission and services, to distribute educational, informational or lifesaving information to members of their communities, or to collect donations to support their operations in a reliable, secure and safe DNS environment. We believe increasing the voice and participation of these organizations in ICANN policy development and public meetings is important.

The purpose of the NPOC shall be to allow not-for-profit organizations that deliver services for primarily non-commercial purposes opportunity to affiliate, discuss and participate in the development of DNS policies and how they relate and may impact our operations, outreach programs and member service delivery. Issues such as the security, stability and resiliency of the Internet, increasing social inclusion of non-governmental organizations with technology, and increasing public participation, communication and global outreach are important to the proposed NPOC membership.

The proposed new constituency will have a focus distinct from the only currently existing constituency with in the NCSG, the Non Commercial Users Constituency ("NCUC"). While the NCUC functions as the "catch all" constituency for all non-commercial users of the Internet interested in policy development (such as individual Registrants, end users of the DNS, those that advocate on behalf of or individual Registrants and/or end users, and non-commercial organizations), the NPOC will approach its participation in ICANN policy development from the perspective of not-for-profit organizations that deliver services on behalf of members and communities for primarily non-commercial purposes.

The proposed NPOC will improve the ability of the GNSO to carry out its policy-development responsibilities. Its membership shall represent the global community of not-for profit organizations. The NPOC will be comprised of organizations with missions such as:

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<sup>1</sup> <http://gns0.icann.org/en/improvements/newco-process-en.htm>

philanthropic, humanitarian, educational and academic, religious, community associations, promotion of the arts, public interest policy advocacy, health-related services, and social inclusion. Many of the proposed NPOC membership have experience coordinating and collaborating with commercial entities, individuals and governments to effectuate their organization's mission. This unique placement will facilitate and improve the GNSO policy development process and build consensus. The establishment of the NPOC will augment, complement and contribute to ICANN by bringing in new organizations that are not aware of DNS issues or not actively engaged in ICANN policy development and better position ICANN to recruit and engage membership from not-for-profit organizations.

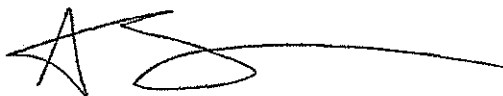
The Formation Committee is excited about the progress made thus far. Since the appointment of Debra Hughes as a GNSO Councilor, she has taken a particular interest in conveying the perspective of not-for profit organizations in ICANN policy development discussions and the unique position of not-for-profit organizations within the DNS. Moreover, consistent with the remit of the ICANN Board<sup>2</sup>, she has been collaborating with several not-for-profit organizations to explore the creation of a new constituency and committed time over the past several months in outreach activities to small and large not-for-profit organizations. These activities are summarized in the attached. As a result of these efforts, Ms. Hughes has worked with Amber Sterling from Association of American Medical Colleges ("AAMC") to consider the formation of this constituency.

We hope the ICANN Board will carefully consider the attached and we look forward to further discussions and next steps about the formation of this important constituency.

Respectfully Submitted,



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Enclosures

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<sup>2</sup> The Board asked the appointed councilors "to provide leadership and guidance in building new GNSO Constituencies in the specific community categories for which they have applied." (See GNSO Council NCSG Position Notification, Effective 4 August 2009." See also, Board of Director's Resolution dated 2009 September 2009 at <http://www.icann.org/en/minutes/prelim-report-30sep09.htm> and § 8.2.3 of the NCSG Non-Commercial Stakeholder Group (NCSG) Transitional Charter: "Three Representatives Appointed by ICANN Board. The remaining three (3) GNSO Council representatives will be appointed by the Board as temporary placements, each serving two year terms, with the expectation that new Constituencies will form."