All questions and completed forms should be posted to the Community Ad-Hoc Wiki.

Please remember that the deadline for FY14 Budget consideration is **March 8th 2013**

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| REQUEST INFORMATION | | |
| Title of Proposed Activity |  |  |
| Workshops & Outreach at IGF 2013 (Bali, Indonesia) |  |  |
| Community Requestor Name | Chair | |
| Noncommercial Users Constituency (NCUC), GNSO | William Drake | |
| ICANN Staff Community Liaison |  | |
| Glen de St. Gery |  | |

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| request description |
| *1. Activity:* Please describe your proposed activity in detail |
| **NCUC is keenly interested in global outreach and strategic engagement, particularly with noncommercial users and governments in the developing countries. The global IGF meeting in Bali would provide a range of opportunities for NCUC members to share their views on GNSO-related issues, engage in dialogue, and promote increased participation in NCUC and ICANN more generally. Accordingly, we hope to organize two workshops at the IGF. The first would be a trilateral cooperative venture with our colleagues in the NPOC and NCSG on The Role of Civil Society in ICANN’s Multistakeholder Model: The Case of the GNSO. The workshop would present varying perspectives from noncommercial and other stakeholders and also a bit of “show and tell” about the organizers’ activities. The second would be on The Debate on ‘Closed’ Generic Top Level Domains. This event would be structured as a multistakeholder debate on the many economic, institutional, and socio-cultural issues at stake. We also would participate in a planned NCSG workshop on Human Rights and ICANN Policies, and at all these events and in the IGF’s booth area we would make available written materials geared toward prospective members and other audiences. Finally, we would hope to be participate in and support other events organized by the ICANN staff and community. We are here requesting funding for the travel and related expenses of three members, and are separately requesting funding to produce printed outreach materials for distribution in Bali, Buenos Aires, and beyond.** |
| *2. Type of Activity*: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other |
| **Outreach, education, meeting, travel support** |
| *3. Proposed Timeline/Schedule:* e.g.one time activity, recurring activity |
| **Multiple one-time activities** |

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| request objectives |
| 1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support? |
| **A healthy Internet governance eco-system, e.g. demonstrate ICANN multistakeholder model, increase stakeholder diversity, illuminate the global public interest and accountability/transparency commitments, promote global participation in ICANN.** |
| 2. *Demographics.* What audience(s), in which geographies, does your request target? |
| **The IGF meeting will be a global conference, typically with 1,500-2,000 participants drawn from across the world and all stakeholder groups. One imagines there could be larger than usual turnout from the Asia-Pacific region, including by civil society actors, and we will seek to target our outreach accordingly.** |
| 3. *Deliverables.* What are the desired outcomes of your proposed activity? |
| Greater visibility and understanding of the role of civil society participants in GNSO/ICANN processes, and of the ICANN multistakeholder model more generally. Greater understanding on the part of diverse IGF audiences of the issues raised by ‘closed’ and other new gTLDs. Increased contacts and NCUC membership. |
| 4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes? |
| **Audience turnout and engagement at the workshops. Number of new NCUC members, particularly from Asia-Pacific and developing countries. Number and diversity of contacts and relations established. Number of NCUC documents distributed.** |

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| Resource Planning – incremental to accommodate this request |
| Staff Support Needed (not including subject matter expertise): |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Description** | **Timeline** | **Assumptions** | **Costs basis or parameters** | **Additional Comments** | | *Sample: Staff support for a 3month project* | *Oct-Nov-Dec 2013* | *Staff support to take note and draft summary report* | *2 hours working session, once per month* | *Assistance for the duration of the project* | | Not applicable |  |  |  |  | |  |  |  |  |  | |
| Subject Matter Expert Support: |
| Not applicable |
| Technology Support: (telephone, Adobe Connect, web streaming, etc.) |
| Not applicable |
| Language Services Support: |
| Not applicable |
| Other: |
| Not applicable |
| Travel Support: |
| Air fare and lodging during the IGF and pre-IGF meetings x 3 people = $12,000 |
| Potential/planned Sponsorship Contribution: |
| Not applicable |