All questions and completed forms should be submitted to controller@icann.org

Please remember that the deadline for FY13 Budget Framework consideration is **January 20th 2012**

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| REQUEST INFORMATION |
| Title of Proposed Activity  |  |  |
| NCUC Event: Bringing awareness and education about ICANN and its activities |  |  |
| Community Requestor Name | Chair |
| Dr. Konstantinos Komaitis | Non Commercial Users Constituency |
| ICANN Staff Community Liaison |  |
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| request description  |
| *1. Activity:* Please describe your proposed activity in detail |
| **At the ICANN San Francisco meeting, the Non Commercial Users Constituency organized a summit where the various policy issues at ICANN and the involvement of non commercial actors within the ICANN ecosystem were discussed. The event was a great success as was evidenced by its mention at one of the Governmental Advisory Committee meeting. NCUC would be very keen on organizing a similar event at the ICANN meeting in Toronto in order to educate and train various individuals and organizations about ICANN, its mission and substantive issues.** |
| *2. Type of Activity*: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other |
| **Education/training** |
| *3. Proposed Timeline/Schedule:* e.g.one time activity, recurring activity |
| **One time activity** |

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|  request objectives  |
| 1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support? |
| **Education** |
| 2. *Demographics.* What audience(s), in which geographies, does your request target? |
| **All five regions of the world.** |
| 3. *Deliverables.* What are the desired outcomes of your proposed activity? |
| Educate and train individuals and organizations regarding the importance in participating within ICANN.  |
| 4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes? |
| **Number of participants at the conference/summit.** |

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| Resource Planning – incremental to accommodate this request  |
| Staff Support Needed (not including subject matter expertise):  |
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| **Item** | **Costs or Quantity per quarter** | **Total** |
| Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 |
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| Subject Matter Expert Support: |
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| **Item** | **Costs or Quantity per quarter** | **Total** |
| Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 |
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| Technology Support: (telephone, Adobe Connect, web streaming, etc.) |
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| **Item** | **Costs or Quantity per quarter** | **Total** |
| Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 |
| Web streaming |  | $1,500 |  |  | $1,500 |
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| Language Services Support: |
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| **Item** | **Costs or Quantity per quarter** | **Total** |
| Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 |
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| Other: |
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| **Item** | **Costs or Quantity per quarter** | **Total** |
| Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 |
| Room |  | $1,000 |  |  | $1,000 |
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| Travel Support: |
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| **Item** | **Costs or Quantity per quarter** | **Total** |
| Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 |
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| Potential/planned Sponsorship Contribution: |
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| **Item** | **Costs or Quantity per quarter** | **Total** |
| Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 |
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