All questions and completed forms should be submitted to [controller@icann.org](mailto:controller@icann.org)

Please remember that the deadline for FY13 Budget Framework consideration is **January 20th 2012**

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| REQUEST INFORMATION | | |
| Title of Proposed Activity |  |  |
| NCUC Event: Bringing awareness and education about ICANN and its activities |  |  |
| Community Requestor Name | Chair | |
| Dr. Konstantinos Komaitis | Non Commercial Users Constituency | |
| ICANN Staff Community Liaison |  | |
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| request description |
| *1. Activity:* Please describe your proposed activity in detail |
| **At the ICANN San Francisco meeting, the Non Commercial Users Constituency organized a summit where the various policy issues at ICANN and the involvement of non commercial actors within the ICANN ecosystem were discussed. The event was a great success as was evidenced by its mention at one of the Governmental Advisory Committee meeting. NCUC would be very keen on organizing a similar event at the ICANN meeting in Toronto in order to educate and train various individuals and organizations about ICANN, its mission and substantive issues.** |
| *2. Type of Activity*: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other |
| **Education/training** |
| *3. Proposed Timeline/Schedule:* e.g.one time activity, recurring activity |
| **One time activity** |

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| request objectives |
| 1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support? |
| **Education** |
| 2. *Demographics.* What audience(s), in which geographies, does your request target? |
| **All five regions of the world.** |
| 3. *Deliverables.* What are the desired outcomes of your proposed activity? |
| Educate and train individuals and organizations regarding the importance in participating within ICANN. |
| 4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes? |
| **Number of participants at the conference/summit.** |

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| Resource Planning – incremental to accommodate this request |
| Staff Support Needed (not including subject matter expertise): |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | |  |  |  |  |  |  | |  |  |  |  |  |  | |
| Subject Matter Expert Support: |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | |  |  |  |  |  |  | |  |  |  |  |  |  | |
| Technology Support: (telephone, Adobe Connect, web streaming, etc.) |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | | Web streaming |  | $1,500 |  |  | $1,500 | |  |  |  |  |  |  | |
| Language Services Support: |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | |  |  |  |  |  |  | |  |  |  |  |  |  | |
| Other: |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | | Room |  | $1,000 |  |  | $1,000 | |  |  |  |  |  |  | |
| Travel Support: |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | |  |  |  |  |  |  | |  |  |  |  |  |  | |
| Potential/planned Sponsorship Contribution: |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | |  |  |  |  |  |  | |  |  |  |  |  |  | |