All questions and completed forms should be submitted to [controller@icann.org](mailto:controller@icann.org)

Please remember that the deadline for FY13 Budget Framework consideration is **January 20th 2012**

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| REQUEST INFORMATION | | |
| Title of Proposed Activity |  |  |
| Outreach to Non Commercial Actors in the Developing World |  |  |
| Community Requestor Name | Chair | |
| Non Commercial Users Constituency | Dr Konstantinos Komaitis | |
| ICANN Staff Community Liaison |  | |
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| request description |
| *1. Activity:* Please describe your proposed activity in detail |
| **NCUC is one of the most diverse entities within the ICANN ecosystem, consisting of large and small organizations as well as individuals. Although NCUC has members from all five regions of the world, its membership is populated by North American and European bodies. As part of the Internet’s expansion to the whole world, NCUC wishes to expand its membership to the developing world, and especially Latin and Central America, Africa and Asia. NCUC feels that the ICANN multistakeholder model can only benefit by bringing more organizations from these countries.**  **Moreover, considering NCUC is the only body within the ICANN community whose members truly volunteer and do not have the financial means to physically participate in ICANN meetings, part of this outreach requires that members are present in ICANN meetings. As mandated by the multistakeholder model, it is significant that noncommercial actors are more actively involved and engage with ICANN and its very important policy objectives.** |
| *2. Type of Activity*: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other |
| **Outreach-Travel Support** |
| *3. Proposed Timeline/Schedule:* e.g.one time activity, recurring activity |
| **Recurring activity** |

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| request objectives |
| 1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support? |
| **A healthy Internet governance eco-system; Competition, consumer trust and consumer choice.** |
| 2. *Demographics.* What audience(s), in which geographies, does your request target? |
| **Although there is no limitation in the geographic regions, NCUC would mainly like to extend its outreach efforts in the developing world, and especially Africa, Asia and Latin and Central America.** |
| 3. *Deliverables.* What are the desired outcomes of your proposed activity? |
| Educate noncommercial actors about the importance of ICANN and its multistakeholder model. |
| 4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes? |
| **The number of organizations and/or individuals that will be applying to join the Non Commercial Users Constituency.** |

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| Resource Planning – incremental to accommodate this request |
| Staff Support Needed (not including subject matter expertise): |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | |  |  |  |  |  |  | |  |  |  |  |  |  | |
| Subject Matter Expert Support: |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | |  |  |  |  |  |  | |  |  |  |  |  |  | |
| Technology Support: (telephone, Adobe Connect, web streaming, etc.) |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | |  |  |  |  |  |  | |  |  |  |  |  |  | |
| Language Services Support: |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | |  |  |  |  |  |  | |  |  |  |  |  |  | |
| Other: |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | | Travel | $1,500 | $1,500 | $1,500 | $1,500 | $6000 | |  |  |  |  |  |  | |
| Travel Support: |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | |  |  |  |  |  |  | |  |  |  |  |  |  | |
| Potential/planned Sponsorship Contribution: |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Item** | **Costs or Quantity per quarter** | | | | **Total** | | Jul’12 – Sep’12 | Oct’12 – Dec’12 | Jan’13 – Mar’13 | Apr’13 – Jun’13 | |  |  |  |  |  |  | |  |  |  |  |  |  | |